

About EBSB

With the outset of Globalization, the people are coming closer every day. In these times, it becomes critical for the upcoming talent to understand the culture of different demographics. In order to promote the interaction between the students and to enhance cultural understanding of different states, the Ek Bharat Shrestha Bharat was selected as **Iconic Activity** under Azadi ka Amrit Mahotsav.

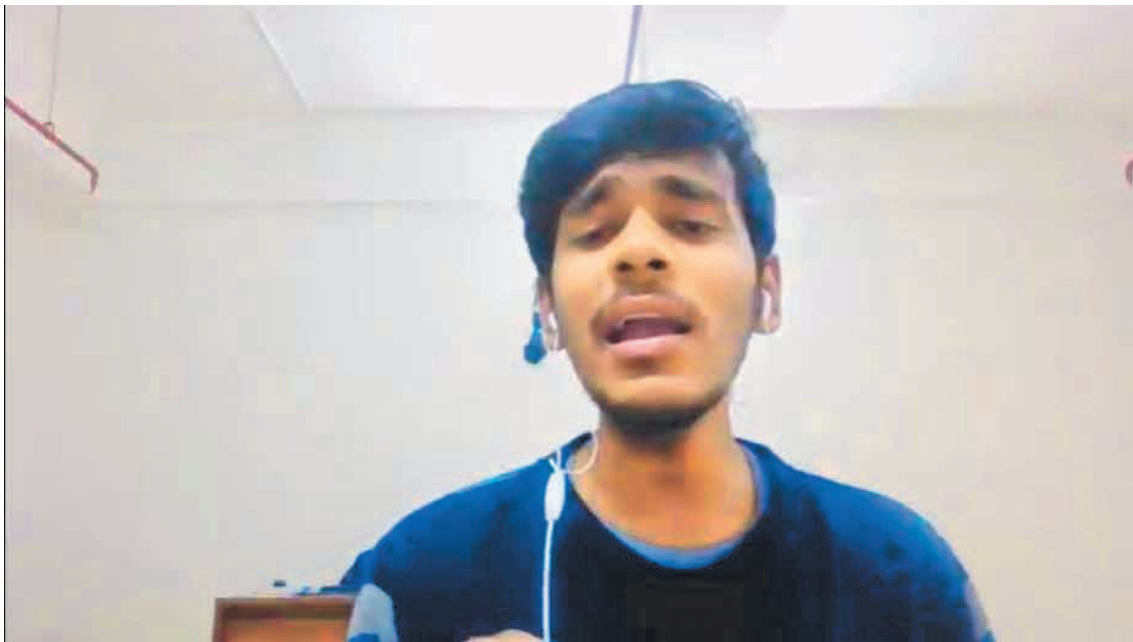
EBSB is a programme aimed at celebrating India's diversity through continuous, sustained engagement between people from different parts of the country. The engagements are designed to cover various aspects of life – language, society, culture, economy, food, festivals, tourist spots, sports and a lot more. For this initiative, IIM Visakhapatnam collaborated with IIM Amritsar. A total of 5 events were held in a week's time. The Students' Affairs Council of IIM Visakhapatnam and Students' Council of IIM Amritsar came together to conduct the following events –

Cultural Committee - Symphony

The Cultural Committee of IIM Amritsar in collaboration with the Cultural Cluster of IIM Vishakhapatnam organised a singing competition "Symphony" as a part of the Iconic Government initiative- 'Ek Bharat Shreshtha Bharat' under Azadi Ka Amrit Mahotsav.

The competition aimed to provide an insight to the students of IIM Amritsar and IIM Visakhapatnam regarding the beauty of languages. The participants had to submit a video of them singing in either Punjabi or Telugu basis which they were judged by a panel. There was fierce competition and after a lot of deliberation, the panel chose the 3 winners.





Winner details :

- 1) Winner: Srajal Shrivastava (IIM Amritsar)
- 2) First Runner up: Kumar Shashank (IIM Amritsar)
- 3) Second Runner up: Chintalapudi Naveen (IIM Visakhapatnam)